

Marketing Manager, Anchorage, AK

Architects Alaska is seeking qualified applicants for a Marketing Manager. Based in our Anchorage, AK office, the successful candidate will have five+ years of marketing experience in the A/E/C industry. The Marketing Manager is responsible for proposal management and production, business development activities, website management, social media presence, and internal and external communications.

The marketing manager will work in a collaborative team environment to help achieve our mission, position the firm in the marketplace, and create a consistent experience with the Architects Alaska brand through communications. This is a full-time, long-term position. You will work with the firm principals to develop marketing strategies and will provide valuable direction and support for firm growth.

We offer a casual, collaborative work environment, a great potential for knowledge gain, and professional growth with competitive pay and benefits. If you are driven, have a passion for marketing, possess excellent writing and visual communications skills, a desire to learn, and the ability to execute creative projects in a fast-paced environment, please send your cover letter and resume to David Moore, dmoore@architectsalaska.com.

General Requirements:

5+ years' industry experience

Bachelor's degree in marketing, Communications, or related field

Proficient in MS Office 365, MS Teams, Adobe Creative Cloud, WordPress